ARMOUR'S BIG

There Was So Much to See and So Many People to See it, That Nobody Could See Much of It.

If anybody impressed with the common gossip at this time of the year to the effect that Phoenix people all leave as soon as the weather gets warm, attended the opening of Armour & Coss new storage and wholesale house yesterday he must have concluded that the fashion has changed notably this year or he has been vigorously and systematically lies to. It seemed as though more people attended the big opening than Phoenix ever had at one time, impossible as such a statement must be, but anyhow as old Caspar said to Peterkin, "It was a famous victory,"

The new building is forty feet wide and 137% feet long, from Jackson street clear back to the refrigerator cars in the alley, two stories and a cold storage basement with cement floors and perfectly equipped, making it to all intents and purposes a three story building. Things moved off rather slowly in the forenoon and it is claimed by the management that between 9 A. M. and midday only 1700 people entered the front of the building. But in the afternoon when the crowd started there was no use trying to keep count. They swarmed like grasshoppers in a Kansas corn field. Probably the biggest rush came from 5 to 7 in the evening during which time the building was jammed not only to discomfort but with such a crowd that the people really could not see what they wanted to. They were fighting for places at the free vin fiz dispensary, the Ham what Am counter, the doughnut and sandwich resorts etc., etc. Also they were fighting for air, for while it was not oppressive outside, the big crowd of people on the inside used up good air faster than the electric fans could pump it in and visitors were tickled when their turn came to drop down the elevator into the basement which was cool and refreshing.

A description of the display would at best he incomplete. It can only be sald that there were more kinds of things to eat than most people ever before suspected could be made by any one man ufacturing institution. Most of them are made of meat or meat by products but there were other things such as vin fiz, grape juice etc. that bear no relation to meats. Then there were imported products, meats, sausages and what not, sold under the well known Armour brand, great big racks of them There were soup tablets and all man ner of condensed articles of diet. The there were soaps galore, cleaning pow ders and many other kitchen utilities Altogether the building was one big display of household needfuls an

Each department was well arranged nicely decorated and handsomely displayed, Cooks were busy serving doughnuts, sandwiches and ham while fountain dispensers were serving the grape juice and fiz as fast as they could and those who were suffering for a driek and could not get up to the place where the good things were saved their lives at the big ice water fountain which was about as badly overworked as the rest of the insti-

Louis Garesche, on whom rests the burden of Armour & Co,'s responsibil ity in this state, was busy as a horse's tail in fly time. He was everywhere all personal friends, running the elevator when it was over he very sensibly said | scientists. he could not for he was going to bed | W. M. Davis, director of the ex- teeth, are extremely clever equilib the Armour way

concern ever had before.

was greatly appreciated as it should Margerie, whereupon the boys got busy.

publican office. A Want Ad will see Schokalsky; Servia, Jovan Cvific; son "To Arms," Mr. Beach more customers than you can.

NEW YORK STORE ANNUAL PRE-INVENTORY REDUCTION SALE

15c Silk Taped

Vests 10c Low neck and sleeveless Vests for women, silk taped, considered a bargain at 15c-now 10c.

20c Outsize

Vests 12 1-2c -For women extra stout, garments

that are made extra long and cut full and wide-only 12 1-2c.

50c Union Suits 31c -Finest Swiss Liste-silk tapedtight knee and wide knee styles,

trimmed in face-something un-

pongee-all sizes. Irish Linette 14c

-Pretty Merc, Lawns, in floral, spot and border designs, 30 inches wide-regular 18c goods at 14c

-A 16-button length summer glove

full of merit-an extra good wash-

\$1.25 Silk Gloves 90c

-"Fownes", a name that stands

for the best in silk gloves; 16-but-

ton lengths in back, white and

and chamois-real \$1 values.

Greater Savings On

Women's Apparel Today



For All Our Cloth and Linen Suits

All Our Silk and Tub Dresses

For All Our Lingerie and Voile Dresses

For All Our Cloth Coats and Worsted Skirts



stockings places this particular item in the front rank of uncommon values-full fashioned Hose with high spliced heel, double sole and garter top-Best 35c



PHOENIX.ARIZONA...

90c Bed Sheets Full Size, Now 69c

-An extraordinary strong value full double bed size sheets of the same weight and quality as Pequot -scamless, torn and ironed-90c everywhere, but here only 69c.

Dimity at 12 1-2c

Extra Fine 45-Inch White Lawn 10c

-French and Persian Lawns-extra fine and sheer-an offering of genuine 35c and 40c goods-just right for hot weather garmentsonly 10c per yard.

\$1 Table Damask

Now at 79c

-Bleached and silver bleached, 72 inches wide, German and Irish goods in a splendid assortment of choice patterns.

Special Today

20c Turkish Towels 10c

-extra large size, pure white heavy towels that are hemmed—only 10c each—but no phone orders.

Children's "Bear" Brand Hose 12 1-20 -A1 black hose for children of all ages, fine ribbed

every pair warranted to wear and cannot be duplicated anywhere short of 20c per pair-no phone orders.

Seco Silk Now 15c Yard

-No need of dwelling upon its regular price—Seco Silk in street and evening shades, also polka dots—15e today—but not phone orders.

25c Box Ruching 5c -6 neck lengths in each box.

Finishing Braid 5c Regular 10c Pieces, containing 6

Children's Belts 15c -25c Pat. Leather Belts, Scout style

10c Muslin 7 1-2c -Yard wide, bleached and soft

20c Voile and

-Many pieces in the newest patterns and colorings-solid colors, stripes, dots, rings and floral de-

Men's Porosknit \$1.00

Union Suits For 79c

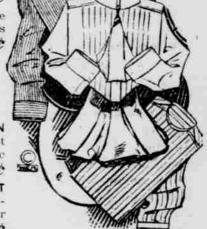
MEN'S 50c SILK HALF HOSE-Pure Thread Silk, black and colors, all sizes,-MEN'S 75c NIGHT GOWNS-Made of good quality muslin, cut full in width and length -in this sale49¢ MEN'S \$1.00 UNION SUITS-Extra fine

summer Lisle from the Lawrence mills69¢ Men's \$1.25 "McDonald" Shirts 95c

MEN'S POROSKNIT AND BALBRIGGAN UNDERWEAR-Shirts with long or short sleeves; drawers knee or ankle length-50c garments at $35\dot{c}$

MENS EXTRA FINE LISLE UNDERSHIRT AND DRAWERS-Either short or longsleeved Shirts, knee length Drawers, banner MEN'S WORK SHIRTS-Of plain blue and grey Madras, also fancies-in this sale

only39¢



Men's 10c Black and Tan Socks 5c

MEN'S GENUINE SOISETTE SHIRTS-\$1.25 and \$1.50 Negligee Shirts, "WACHUSETT" \$1.25 GOLF SHIRTS FOR MEN-In a vast assortment

50c Natural Color Dress Linens Today Only 39c

-Not the plain, ordinary kind, but a natural color Linen with fancy stripes-just the styles you want for Dresses,

Tourist-Scientists to Call On October 4, Visit Dam, See Local People and Study Country; tinguished Names.

Members of the American Geo the time. Between the greeting of graphic Society, perhaps the strongest and best known of all learned and worming himself back and forth bodies, will be visitors in Phoenix through the crowd all the time trying and the valley this fall. The final to accomplish the impossible in giving announcement of the completion of special attention to everybody, when plans for the tour came in the form night came he was worn to a frazzle. of a letter to Harry Welch, who, in Asked for a story he said he had no behalf of the board of trade and the begins and judging from premonitory time to talk and he wasn't telling a lie people of the county, has made all symptoms its going to be some bill about it. Asked if he could be seen arrangements to care for the eminent The Shomers, who do all sorts of

If he lived through the crush. His cursion announces that the party will rists. On the coming Friday evencapable assistants were no less rushed arrive in Phoenix on Friday, October ing the lady of the combination is or tired. Some of them stood at the fourth, at nine in the morning. They scheduled to move a piano, though entrance and gave the male visitors will start at once to Roosevelt in she isn't the boss of amoving van watch folis bearing a steer's head, as autos furnished by local owners. A musical act by DeMarest and Doll souvenirs, while all manner of small That night will be passed at the dam including some nimble piano work, is souvenirs were given to the women the return being made the next day certain to prove entertaining and the

Altogether it was a bigger thing talk with citizens of Phoenix," writes on the screen besides a number of than the management had expected, a Mr. Davis. "I think this one of the slides of natural history and pictures glittering, glowing success to be long most important features of the tour, of eventual happenings, remembered, and such an introduction | We would also like to have printed of food products to th people of this matter and maps of the Salt river section as the Armours nor any other valley sent to our train so we may get an idea of things before arriv- contains two western pictures. The

Police Moore comes down town this clude many of international note. All and Across the Isthmus of Panama morning attired in nothing but silk the representatives are from the in 1912. Everybody is interested in sox and a silk necktle people should geographic societies of the countries the Isthmus of Panama and the not be over critical but merely under- from which they come or else are Panama canal. This picture is count stand that "there's a reason." Yester- especially appointed by the directors ed to be the best, showing all interday was his seventy-third or thirty- for membership in the conference.

blm a box full of silk half hose, an- Dr. Eugen Oberhummer; Beligium, Showing Uncle Sam at work on an other box full of neckties and a con- George Lecointe and Paul Elsen; signment of handkerchiefs in token Denmark. Professor Ole Olufsen; nitude than ever before attempted. of their love and affection. The gift France, Henri Baulig, Emmanuel De Edourd-Alfred be but was a little embarrassing as Lucien Gallois, Antoine Vacher, Pierre the chief has on other occasions, Bastian and Francois Herbette; Ger- little farm girls, comes near expressnotably at Christmas time, forestalled many, Erich von Drygalsky, Fritz ing the sentiment of the audience last formal expenditures on the part of Jaeger, Gottfried Merzbacher, Josef night at the Empress, where "The his force by asking them not to tax Partsch, Alfred Ruhl, K. Albert Ta- Opery Troupe" was put on for th themselves in that way for his ben- fel, Carl Uhlig, Wilhelm Volz, Harry first time. Uncle Josh who is the efit. But this gift came out as the Waldbauer and Erich Wunderlich; postmaster, bill poster, notary public sequence of another. Some one had Great Britain, Henry O. Beckit, G. C. and the boss of Hiram Green, is a given him a box of cigars and as he Chisholm and John D. Falconer; rube of the accepted order. Hiram does not smoke he passed them along Hungary. Eugene De Colnoky, Baron is right there with the goods, a green to the force yesterday. When they Franz Nopcsa and Count Paul Teleki; gawky and greedy by who kicks asked the reason of his liberality he Italy, Olinto Marinelli, Decio Vinci- about work just like all boys, whethaccounted for it by saying it was his guerra and Caesare Calciati; Holland, er of the urban, surburban or interbirthday, which happened to be true, J. F. Niermeyer and Karl Oestreich; urban breed, Norway, Werner Werenskiold; Portu-

Fritz Nussbaum and Andre Chaix,

s received a letter from Mrs. Herck, who was called to Los Angeles week to attend their 18-year-old who has been seized with an attack of inflammatory rheumatism. The boy is doing as well as could be

WHY HE DODGED.

Bacon-My wife wanted to bet me he'd vote before her next birthday, Egbert-And did you bet with her. "Certainly not, She5d win, She toped having birthdays!"

AMUSEMENTS

THE COLISEUM

Tonight the big bill for the week marvelous balancing feats with their together with literature by the handful in time for departure on the late Howard sisters do a very next song descriptive of the Armour products and evening train for the east. "We particularly wish to meet and tertaining scenarios will be thrown

The new bill tonight at the Savoy Price of Gratitude and Fate's Inter-HAD A BIRTHDAY-If Chief of The names of the foreigners in- ception also "Mrs. 'Enry 'Awkins esting views. You will see the Miraseventh or some other birthday, and The delegations by countries are flores locks and the Culebra cut, two the boys who comprise the police as follows: Austria, Dr. Eduard of the best views ever shown or will force discovering the fact tendered Bruckner, Dr. Fritz Machatschek and ever be shown in a moving picture. engineering feat far greater in mag-

The songs in this week's program gal, Francisco Silva Telles; Russia, are delightfully catchy and were en-Hire a little salesman at The Re- Wladimir Doubiansky and Jules M. cored again and again. Following his Spain, Ricardo Beeltran y Rozpide; as Ethelbert the dude, sang a song

Sweden, Gunnar Andresson; Switzer- of the Elks, while the chorus came its appropriateness for the occasion. Vine" that for exhibarating, exciting with two beautiful bouquets during land. Jean Brunhes, Emile Chaix, on dressed in white waist with fluffy Peeping out above his white shoes, in enthusiasm has bubble water backed her song, by friends who knew her skirts of purple. This was in honor the perfectly coy way that Ethel- clear off the boards. "Kid You've in her childhood, when she lived in

of the Elks present, the B. P. O. E. bert's dear little stockings would peep Got Some Eyes" was the cutest song Phoenix. occupying one section of the house, were a dainty pair of purple socks, ever, "Mine," a duet was beautiful. Tonight is "Fly Night," Seventyand showing their appreciation in a Yes, Ethelbert and the girls were all and "Jack O'Lantern" with its lan- five flies properly incarcerated in an hearty manner. Ethelbert evidently right. Josh and the Sheriff did a tern chorus was very pretty indeed, envelope, will admit one to the per-

The Greatest Opportunity Ever Offered in Phoenix to Buy a New Home So Cheap

arranged his costume with an eye to seng and dance called "Watermelon Miss Geraldine Wood was presented formance at the Empress

Just Being Finished---and Can Be Altered or Tinted to Suit

This Big Beauty for \$3300 || Worth \$3500, will sell for \$2750 Although it is worth \$4000.

This house is 40 feet deep by 44 feet wide plus extension porch 10x12 feet, giving front porch 52 feet long all cement floored with balustrade, big massive 12-foot wide cement steps. Foundations and walls to floor joists solid concrete. Brick walls, cement stippled, double dormer. Six rooms and a ceiled screen porch in rear 8x44 feet; 14-foot attic, 9-foot ceiling; den. Kitchen has built-in conveniences, cupboards, etc. Hardwood floors in all three front rooms; fireplace; built-in grill and leaded glass book cases, leaded glass buffet. Separate hallway to splendidly equipped bath room. Exceedingly well

The Ground—75x140 feet, corner, cement walks, one block south of southeast corner of state capitol grounds. This location sure to make it very valuable some day.

Worth \$4000, but \$3300 will buy now! Reasonable

This new brick is just getting the finishing coats of paint and varnish. Porch across front. Screen porch across rear. Neat fireplace, grill work, book cases, big pass-pantry. Built-in buffet. Cupboard in kitchen large windows. Living and dining rooms across the front. Five rooms. Laundry tub. South face. Cement walks and cement approaches. On Monroe street, two blocks from the new state capitol grounds.

The Ground—55 feet frontage and 140 feet deep; corner lots. The house is built on the second lot, leaving the corner lot vacant for future use. This is a pretty place; the entire holding can be bought right now for \$2750!!!

Reasonable terms.

See Us at Once for Full Reasons and Particulars

Capitol Realty Co .--- For Sale by

Wm. M. Fickas E. J. Bennitt & Co. or